



**Accredited
Certification
International
Limited**

Assertive Communication



Communication is very important in daily business lives and Assertive Communication can ensure key messages and presentations to be delivered clearly and correctly to colleagues, top managements, stakeholders and business partners.

Powerful people such as Barack Obama, Wen Jia Bao utilize assertive communication skill and combine both strength and sensitivity in delivery of speech and daily communication. By learning Assertive Communication, you can learn to build up presentation with power and effective crisis management.

1 Day

Objectives

This assertiveness training course will provide participants with the opportunities to learn and practice different assertive communication skills and techniques. It can help them maintain control, poise and composure

Target Audience

- Entrepreneur, executive, management

Details

- communicate assertively with authority and impact
- achieve a win-win situation
- motivate, delegate and manage staff, colleague more effectively
- develop ability to influence others
- active listening and responsiveness skills
- ability to deal with anger
- giving and receiving feedbacks in an effectively and assertive manner
- assertive negotiation techniques
- avoid making conflicts

Method of teaching

Learning by doing and sharing of experience

Venue

ACI training centre or as required