

# CELEBRATING WORLD QUALITY DAY

in conjunction and with support from  
The Chartered Quality Institute

## The aim

By celebrating World Quality Day and raising the awareness of Quality, it presents the opportunity for our organisation;

- to place quality at the top of the boardroom agenda
- to instill quality at the heart of the organisation
- demonstrate our commitment to quality
- to use the CQI to improve the way things are done
- to perpetually improve the business and survive in an increasingly competitive marketplace
- to understand the importance of Quality of product and quality of delivery, for our customers by taking an innovative and caring approach

## What we are doing

The Chartered Quality Institute  
12 Grosvenor Crescent  
London SW1X 7EE  
T: +44 (0)20 7245 6722  
F: +44 (0)20 7245 6788  
E: [info@thecqi.org](mailto:info@thecqi.org)

[www.thecqi.org](http://www.thecqi.org)



Chartered Quality Institute

