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COURSE CODE: TCSR
Session: (ONE day)

Corporate Social Responsibility (CSR) **Sustainable Development**

Today, Corporate Social Responsibility (CSR) goes far beyond the old philanthropy of the past and is instead an all year round responsibility. Now we need to move towards a challenging measure of CSR, where we judge results not just by the input but by its outcomes – the contribution we make to poverty reduction. CSR is about the behavior of public and private sector organizations and their contribution to sustainable development goals.

CSR can be regarded as business contribution to sustainable development. The core idea we are talking about CSR and sustainable development, is how business takes account of its economic, social and environmental impacts in the way it operates. CSR is relevant to all companies to those operating in domestic and overseas markets.

This training aim to provide a broad overview of what CSR means and how can you initiate CSR programme within your organization successfully.

OBJECTIVE

- To provide an awareness of the Sustainable Development & Corporate Social Responsibility
- Understand the background and current situation of Sustainable Development & Corporate Social Responsibility

COURSE DETAILS

- What is Corporate Social Responsibility (CSR)? Why do it related to you?
- What is the relationship between CSR and the Sustainable Development?
- Background of Sustainable Development & CSR
- Current situation of CSR in HK
- Key Drivers to develop CSR
- Key CSR Principles and Elements
- Corporate Governance
- CSR standards, guideline & performance index
- The misconception of CSR
- The benchmarking in CSR
- CSR reporting

Methodology

Presentation, workshops and experience sharing

Venue

ACI training centre



國際認可認證有限公司

課程編號:TCSR

時間: (一日)

企業社會責任(CSR)及持續發展

今天，企業社會責任不再是昔日的一套慈善活動，取而代之，現今的企業社會責任則是對社會的持續責任。我們現在需要走前一步，對企業社會責任抱有一個更具挑戰性的定義，不應只靠我們投放的資源來判斷其成效，相反地，應以其效益 – 對減少貧窮的貢獻而判斷。企業社會責任是關於公共及私人機構的態度及其對持續發展的貢獻。

企業社會責任可被視為公司業務對持續發展的貢獻。我們所提及的重點是如何令公司運用其對經濟、社會及環境的影響而貢獻社會。企業社會責任與任何本地及海外公司皆有關係。今次培訓的目的是為你提供一個對企業社會責任有更廣闊的視野及如何讓你成功地開始實施企業社會責任。

目標

引起對以下事物的關注：

- 令人關注持續發展及企業社會責任
- 理解持續發展及企業社會責任的背景及現今狀況

課程詳情

- 甚麼是企業社會責任？它與你有何關係？
- 持續發展及企業社會責任之間有何關係？
- 持續發展及企業社會責任的背景
 - 企業社會責任於現今香港的狀況
 - 發展企業社會責任的重要工具
 - 企業社會責任的重點及主要原理
 - 企業監管
 - 企業社會責任的標準、指引及表現指數
 - 大眾對企業社會責任的誤解
 - 企業社會責任的基準
 - 企業社會責任報告

方法

演講、工作坊及經驗分享

地點

國際認可認證有限公司培訓中心